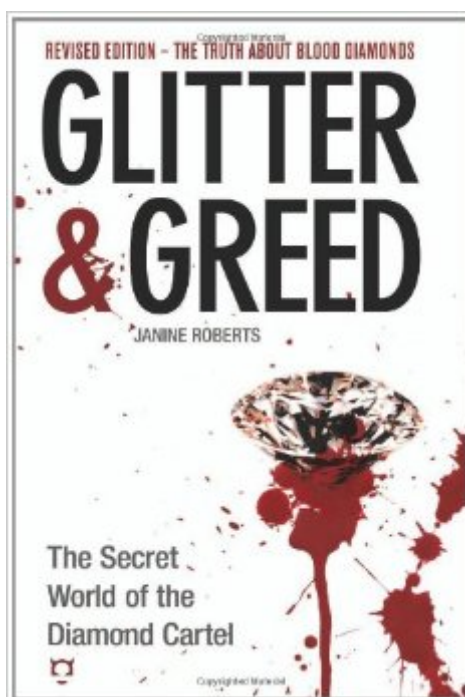


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# Glitter & Greed: The Secret World Of The Diamond Cartel



## Synopsis

Rare, romantic, and forever: The diamond industry depends on these myths to reap billions of dollars of profit. This sensational investigation explodes such fallacies and reveals how multimillion-dollar advertising campaigns create the impression of rarity and romance. It reveals a very secret and unromantic world, one that is dominated and controlled by a handful of mighty corporations. With Leonardo DiCaprio's movie *The Blood Diamond* making more people than ever aware of the seamy side of the diamond trade, Janine Roberts' explosive exposé, taking us through seven decades of intrigue and manipulation, is the right book at the right time.

## Book Information

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Average Customer Review: 4.2 out of 5 stars See all reviews (10 customer reviews)

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## Customer Reviews

A glittering account of the diamond trade This review was in The Independent newspaper in the UK on May 22nd. It is by Boyd Tonkin. I think it one of the best. "After Disney apparently refused to handle Michael Moore's celluloid polemic, *Fahrenheit 9/11*, the row over market censorship rumbled long and loud. That's America - and Hollywood - pundits over here might say. In Britain, and in the book world, we take such liberty for granted. We can't, of course. Publishers' fear of libel suits - in particular, of "libel tourism" by foreign claimants - acts as an often-invisible brake on controversy. Mostly, it inhibits not vapid tittle-tattle about private lives but serious reportage. Take Craig Unger's *House of Bush, House of Saud*, acclaimed in the US for a careful exposure of the close ties between the two first families. Here, Secker & Warburg announced the book but then failed to release it. In other cases, news of the suppression of books may emerge very late, or not at all. Thanks to an intrepid US firm, an extraordinary example has just come to light. Disinformation, a

New York outfit, has issued a formidably well-researched and widely-sourced account of the global diamond trade by the Australian-based investigative journalist Janine Roberts. It strikes this lay reader as one of the most dogged and damning exposés of a near-monopolistic industry to appear in years. The greater wonder is that it has appeared at all. Roberts first began to unearth the stories of diamond miners and traders while reporting a clash between Aboriginal people and prospectors more than 20 years ago. The project meant, above all, following the trail of De Beers.

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